



January 24, 2025

Dear Valued Customer,

Brown Equipment Company (BEC) is writing to inform you of an important change in its equipment offerings. After careful consideration of the equipment needs across the six states that Brown Equipment Company serves, BEC has decided to strategically discontinue the CUES line of equipment, effective no later than February 16, 2025, or an earlier, mutually agreed upon date by Brown Equipment Company and CUES. Following this transition, BEC will partner with RapidView IBAK North America to serve customers in Michigan, Indiana, Ohio, and Kentucky. Having provided CUES equipment for more than seventeen years, BEC holds great respect for the CUES product line.

We understand that changes of this nature may raise questions, and we want to reassure you that we remain fully committed to supporting our customers throughout this transition.

We will continue to provide service, parts, and support for your existing CUES equipment through February 16, 2025, or until further notice. If you have any immediate needs, our service team is fully trained and ready to assist with any maintenance or repairs during this transition.

To learn more about RapidView IBAK North America, please visit the [RapidView IBAK website](#). We are excited about this new partnership and the opportunities it brings. We also invite you to contact your Equipment Consultant directly or call Brown Equipment Company at (800) 747-2312 to discuss any specific needs.

Sincerely,

The Brown Equipment Company Team

Phone: 800-747-2312

Website: www.brownequipment.net

Email: info@brownequipment.net